

Communications Road Map

Last updated: September 3, 2025

Subject: The RCMP in B.C. will begin using a new approved screening device (ASD), the Draeger Alcotest 6000, by January 2026. Currently, both the RCMP and municipal police agencies in B.C. use the Alco-Sensor FST.

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In support of: Administrative Justice team

Project Lead: Manager, Adjudication, Admin Justice

Purpose: To inform key audiences that as of January 2026, the B.C. RCMP will be using a new approved screening device (ASD), the Draeger Alcotest 6000.

Background:

- Drinking and driving represents a major risk to public safety and is one of the top three factors involved in traffic fatalities and serious injuries.
- The Alco-Sensor FST is the Approved Screening Device (ASD) used by police in British Columbia. Police check the calibration of the ASDs and calibrate the ASDs in compliance with guidelines set out by the Alcohol Test Committee of the Canadian Society of Forensic Sciences and by the RCMP Forensic Laboratory. The ASDs used by police in BC are determined to be accurate and reliable devices and are designated as 'approved screening devices' by the Attorney General of Canada.
- Currently, both the RCMP and the municipal police in B.C. are using the Alco-Sensor FST.
- Contract with previous provider was up. Draeger is the new provider.

Key audiences:

- Internal staff:
 - Administrative Justice staff
 - Correspondence staff
 - Client Services staff
- External interest-holders

- o Centre for Addiction and Mental Health (CAMH) - provider of Responsible Driver Program
 - Communications purpose: to inform their staff (no process changes for them)
- o Insurance Corporation of British Columbia (ICBC)
 - Communications purpose: to inform their staff (no process changes for them)
- o Ministry of Transportation and Transit (MoTT)
 - Communications purpose: awareness

Approach

Updating RSBC language to not reference a specific ASD tool but instead saying “an approved screening device”. Places where these updates would need to happen include RSBC website, police-owned templates and forward-facing documents.

Key messages:

- A new approved screening device (ASD), the Draeger Alcotest 6000, is going to start being used by the RCMP in B.C. by January 2026.
- Currently, both the RCMP and the municipal police in B.C. are using the Alco-Sensor FST.
- The municipal police may continue using the Alco-Sensor FST even when the RCMP begin using the Draeger Alcotest 6000.
- The new ASD, the Draeger Alcotest 6000, will start being used once police training is rolled out, regulations are changed, and everything that pertains to RoadSafetyBC and ICBC is changed to reflect the addition of the new ASD.

Communications tools & tactics:

- Messages sent by email: internal staff, external partners & interest-holders, associations, medical community
- Updated website content
- Updated materials (define these)

Implementation:

Content approval path for external messaging to interest-holders-

eApps approval route: Comms team >Admin Justic lead > Director > Exec Director > return to Comms Team

Deadline date	Action	Description/tool	Person responsible	Status
Oct 2025	Confirm RSBC messaging	Key messages	Jill/Mary	Done
Oct 2025	Discuss and confirm when to inform internal audiences, and when to inform external audiences and how	Discussion and for decision	Jill/Mary	Done
Oct 2025	Get comms road map approval	Comms road map (This document)	Jill - Mary to approve	Done
Oct 2025	Confirm process for update drafts, approvals and publishing	Meeting(s), email(s), resource sharing	Mary/Jill	Done
October 2025	Confirm all website updates to be made & associated resources	What? Where?	Jill	Done
October 2025	Validate whether any audiences need informing (who, what, when & how)	Discussion	Catherine, Tatiana/Jill	Done
Nov 2025	Communicate internally to appropriate audiences	Email	Jill	Done
Dec 2025	Update website with updated content (link to our page)	RSBC Website update	Bela	Done
Dec 2025	Update associate materials: including	List materials here	Mary	Done
Dec 2025	Identify any other updates to be made & share with web team		Mary and Jill	Done
Dec 2025	Send a basic update to external interest-holders (listed above)	Email & link to PDF	Content: Jill Distribution: Correspondence team (through RoadSafetyBC@gov.bc.ca)	Done