

# 5 Secrets for Getting Clients Using *Pinterest*

The must-know secrets for using Pinterest as a coach or  
service-provider to grow your business



# 5 Secrets for Getting Clients using Pinterest

## QUICK CHECK IN

Why do you want to master Pinterest marketing? More than one may apply!

- Right now, my strategy for getting clients is all hustle! I need something **lower-maintenance**—but that still works!
- I know my ideal audience is on Pinterest—and when she searches for something I sell or help with, **I want her to find me!**
- I am so over being on social media 24/7—I need to get leads from somewhere that **demands less of my time.**
- I want to be **less reliant on paid ads to generate leads** for my biz!
- I'm not sure! I just **want to learn...** I'm a sponge!



Jana O

PINTEREST EXPERT & YOUR HOST

# 5 Secrets for Getting Clients using Pinterest

## DO YOU EVER FEEL...

- Like you're drained from engaging daily in Facebook groups or on Insta... you never get to unplug?
- Like the blog posts and freebies you've slaved over don't get seen by the right people (or any people)?
- Like you can't decipher the Pinterest code that a few of your competitors have already cracked?



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# 5 Secrets for Getting Clients using Pinterest

## WOULD YOU LIKE...

- To know you're growing a **list and community of action-takers**?
- a **steady stream** of quality, targeted leads for your offers?
- a strategy that sets you up for **long-term, consistent sales**? ... and even passive income offers?
- a strategy that **works even (and especially!) when you step away** from your business?

**And all without a big Facebook ads bill?**



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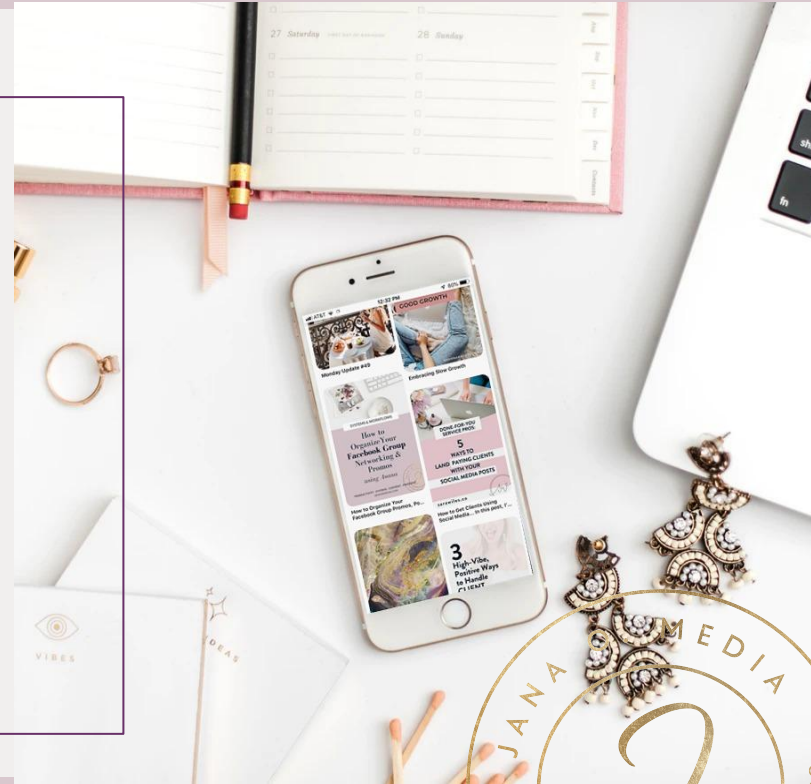
PINTEREST EXPERT & YOUR HOST

# 5 Secrets for Getting Clients using Pinterest

In this webinar, I'm going to show you how to tap into the lead generation power of Pinterest.

**How powerful is it?** Some stats about Pinners:

- 93% use Pinterest to plan for purchases and 87% have purchased something because of Pinterest.
- 98% have tried something new they found on Pinterest.
- 40% have a household income of \$100k+



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# 5 Secrets for Getting Clients using Pinterest

**Pinterest is also growing fast.**

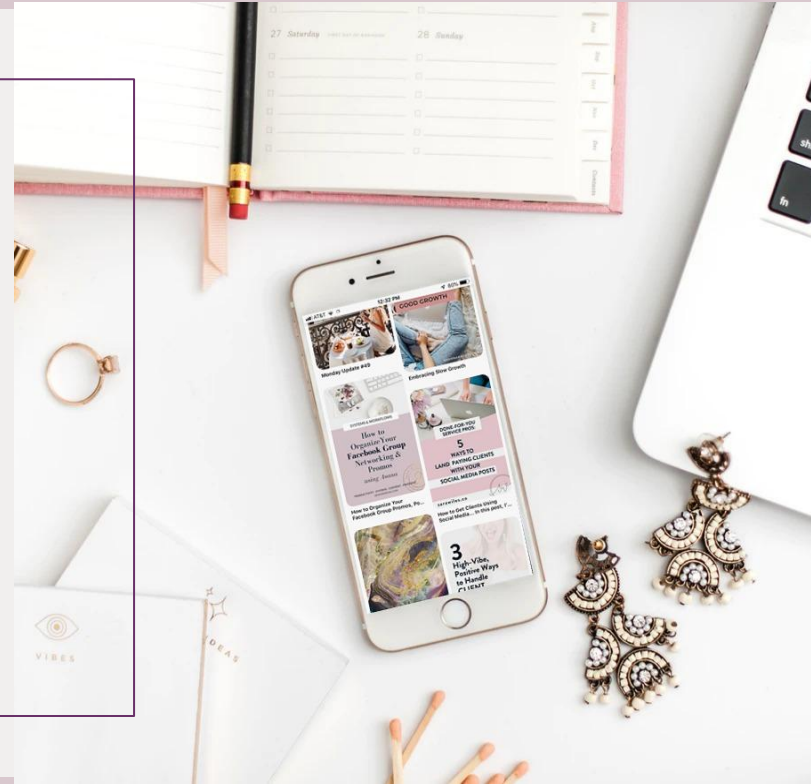
Surpassed Snapchat as the third largest "social" network by users in the US this year.

*(source: eMarketer)*

2017 - 200 million users

2018 - 250 million users

2019 - 300 million users *(source: Omincore)*



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# 5 Secrets for Getting Clients using Pinterest

But. Do you ever feel...



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Like Pinterest wouldn't  
work for \*your\* business  
or niche?





Like Pinterest is really hard to figure out - and that it's going to take a LOT of your time?

Like you don't have time to learn and manage a new social media network?



# 5 Secrets for Getting Clients using Pinterest

All of these fears are based on  
\*misconceptions\* about Pinterest -  
and because women don't know the secrets...



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# 5 Secrets for Getting Clients using Pinterest

My mission is to help coaches and service providers take advantage of Pinterest—this fast-growing, low-maintenance, lead generation powerhouse of a platform!



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Ready to learn how to optimize your Pinterest profile?



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# 5 Secrets for Getting Clients using Pinterest

HERE'S WHAT YOU'LL DISCOVER BY SPENDING SOME TIME WITH ME TODAY...

- How to NOT get overwhelmed by all the Pinterest tactics and info out there
- The #1 reason some coaches and service providers fail at Pinterest - and give up, thinking it just doesn't work.
- What women are actually searching for on Pinterest. (Hint: It's not just recipes!)
- The "secret" areas of your profile that you NEED to optimize.
- The #1 "Job" your pins have - and how to get them working for you.



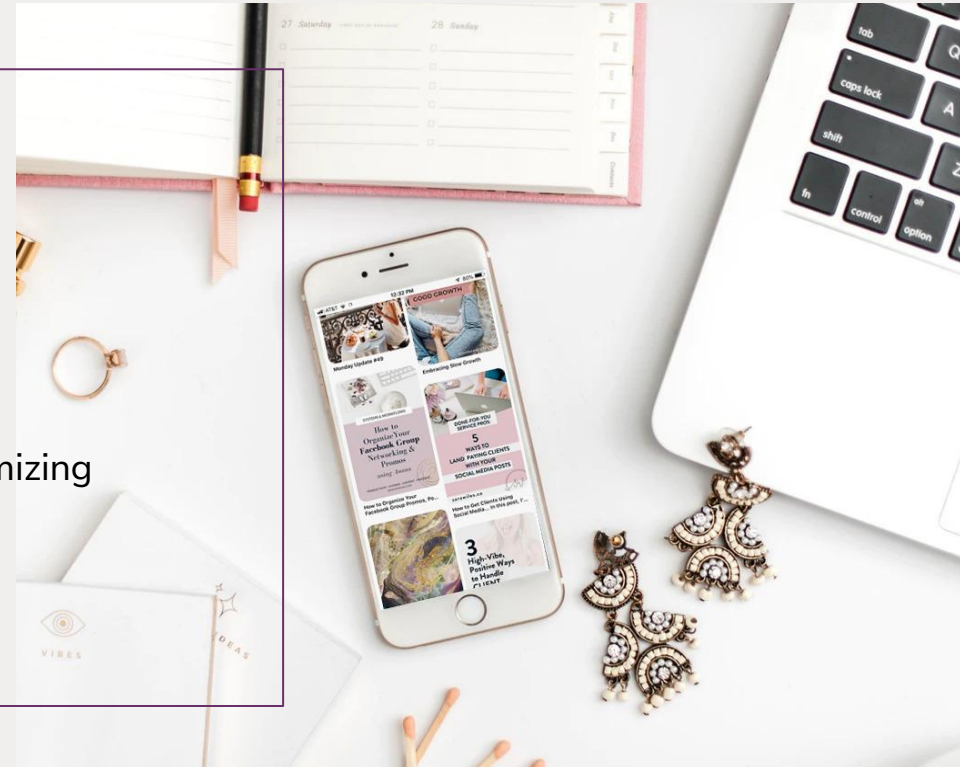
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## HOUSEKEEPING...

- Close down any other browser tabs
- Have a pen handy for taking notes
- Give yourself this hour to fully focus on optimizing your Pinterest strategy



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— AND IF YOU STICK WITH ME UNTIL THE END OF THIS WEBINAR....

You'll get a swipe file for writing the elements of a keyword-optimized Pinterest profile!



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# 5 Secrets for Getting Clients using Pinterest

So are you ready to access the secrets?



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# Jana O. Media

Pinterest Marketing Expert



BAKERY • CAFE BAR





# 5 Secrets for Getting Clients using Pinterest

## Real client and student results...

- Thousands of targeted visitors to website, podcast, landing pages every month
- Dozens of targeted email list opts-ins a day
- Signing 1:1 clients for services and coaching programs - from Pinterest
- Selling more services, courses, membership programs
- Increasing affiliate income
- Growing huge, engaged Facebook groups
- Launching successful passive income products because your audience and list is bigger.



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# 5 Secrets for Getting Clients using Pinterest

So what's standing in the way of YOU enjoying results like these?



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# 5 Secrets for Getting Clients using Pinterest

HERE ARE THE 5 SECRETS WE'LL COVER TODAY...

**Secret #1:** People are searching on Pinterest for ALL TYPES of things.

**Secret #2:** You don't have to do #allthethings in order to succeed at Pinterest

**Secret #3:** Pinterest is a search engine, not just another social media platform.

**Secret #4:** There are six areas of your profile that you can (and should) optimize in order to be found on Pinterest.

**Secret #5:** How women discover your pin on Pinterest... has a BIG impact on what those pins need to be and do...



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Stay until the end! You'll get a valuable swipe file for writing a keyword-optimized Pinterest profile.



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I'm asking you to make an  
overall shift in thinking about  
Pinterest...



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Old thinking:  
Pinterest is PRETTY.



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New thinking:  
Pinterest with **PURPOSE.**



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So let's get started...



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1

PEOPLE ARE SEARCHING ON PINTEREST  
FOR **ALL TYPES** OF IDEAS AND  
INSPIRATION.



# 5 Secrets for Getting Clients using Pinterest

## SECRET # 1

People are searching on Pinterest for ALL TYPES  
of ideas and inspiration.

(Nope, not just recipes & mason jar crafts! ;)



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# 5 Secrets for Getting Clients using Pinterest

- Self-care routines
- Weight loss tips
- Work from home business
- Dating advice
- Journal prompts for self-discovery
- Parenting tips



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# 5 Secrets for Getting Clients using Pinterest

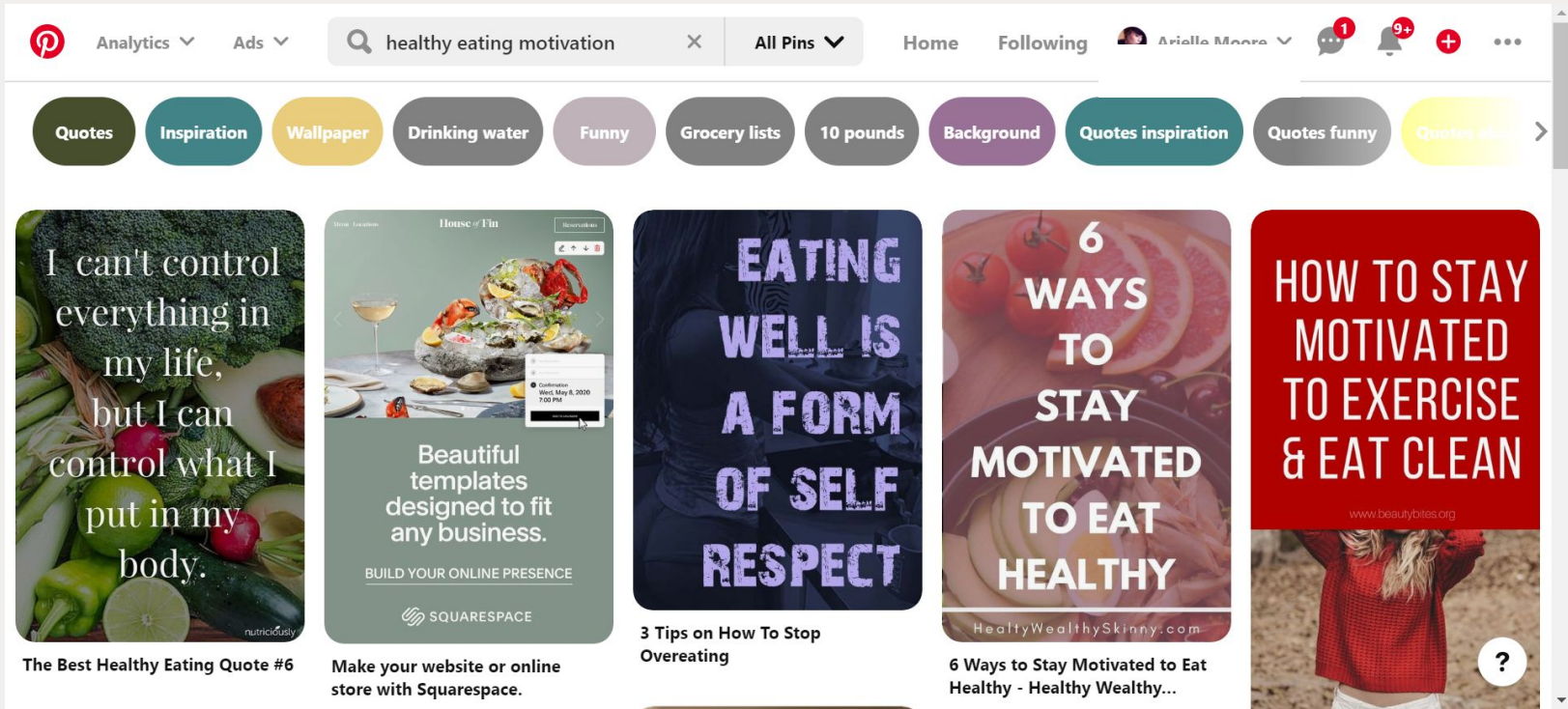
People are searching for YOUR niche.

If you aren't showing up in their results,  
they'll find your competitors instead.



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Katherine



Analytics ▾

Ads ▾



social media management prici ✕

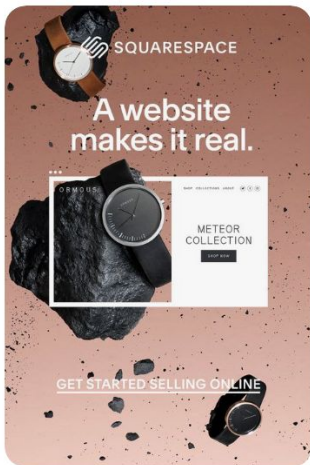
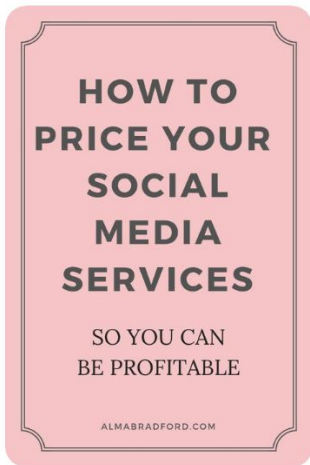
All Pins ▾

Home

Following

1

9+



Squarespace makes it easy to manage inventory and run your online store. Showcase your...



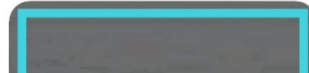
Promoted by  
Squarespace



How to solve common problems a social media manager faces —...



Social Media Manager in a Month - Socialbuzzhive.com...



Sara



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BRANDING

# How to Create a Mood Board

+ Tips & Tricks from a Pro+

www.theKDesignCo.com

How to Create a Mood Board: Tips & Tricks from a Pro - K...



SQUARESPACE

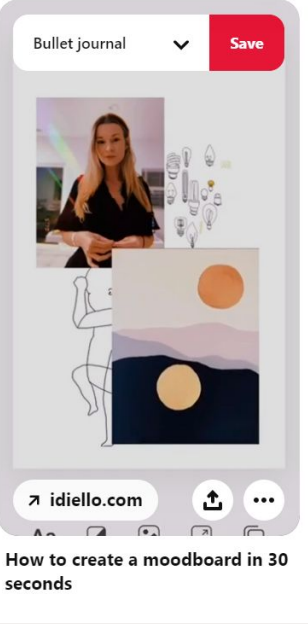
# A website makes it real.

METEOR COLLECTION

GET STARTED SELLING ONLINE

Promoted by Squarespace

Squarespace makes it easy to manage inventory and run your online store. Showcase your...



Bullet journal ▾ Save

idiello.com

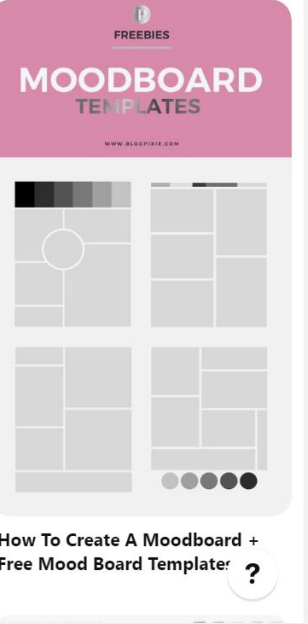
How to create a moodboard in 30 seconds



# HOW TO create a moodboard

SUN SHINE ON MY MIND

Design Your Own STUNNING WEBSITE



FREEBIES

# MOODBOARD TEMPLATES

www.blogixie.com

How To Create A Moodboard + Free Mood Board Template?

# 5 Secrets for Getting Clients using Pinterest

Right now, there's a potential client out there on Pinterest **looking for YOU!**



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PINTEREST EXPERT & YOUR HOST

# 5 Secrets for Getting Clients using Pinterest

**Pinterest is also growing fast.**

2017 - 200 million users

2018 - 250 million users

2019 - 300 million users

330 million today! (source: Omincore)



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2

YOU DON'T HAVE TO DO  
**#ALLTHETHINGS** TO GET LEADS AND  
CLIENTS USING PINTEREST.



# 5 Secrets for Getting Clients using Pinterest

Pinterest shiny object are everywhere... but you will stick to the basics - and see great results!



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## SECRET # 2

You don't have to do all the things to succeed at getting clients using Pinterest.

- Learn and master the basics. (You can add later, but you don't have to!)
- ONLY spend your precious time on the strategies that work.
- Stick to the foundational things - and don't get overwhelmed.
- Ignore the shiny Pinterest objects. Eyes on the prize, Woman!

Set up a workflow and commit to 4-6 hours per month. (That's <2 hours per week!)



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# 5 Secrets for Getting Clients using Pinterest

You only need to focus on  
the Four Pillars.

## 4 Pillars of Pinterest Success

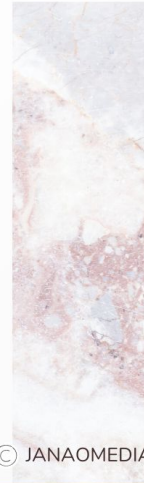
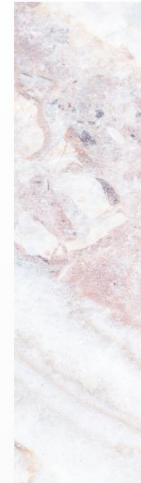
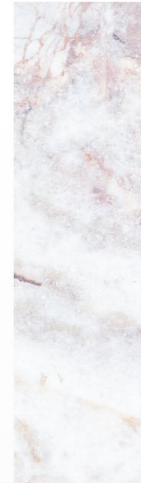
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↳

**Keywords**

**Visuals**

**Consistency**

**Time**



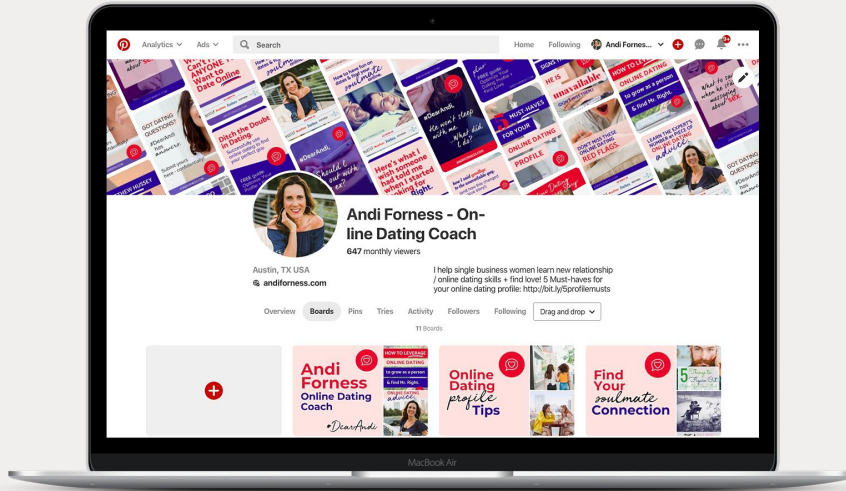
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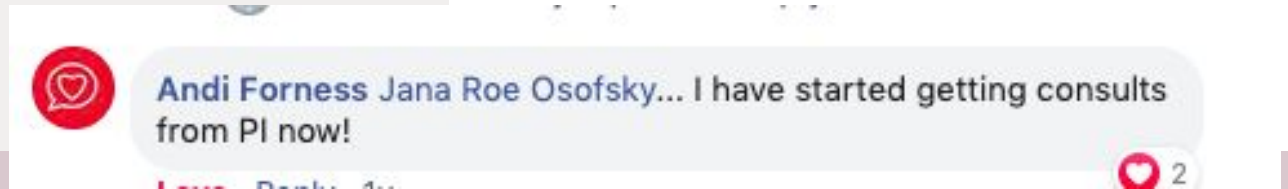
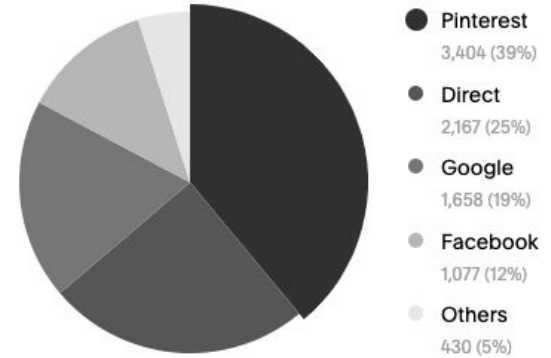
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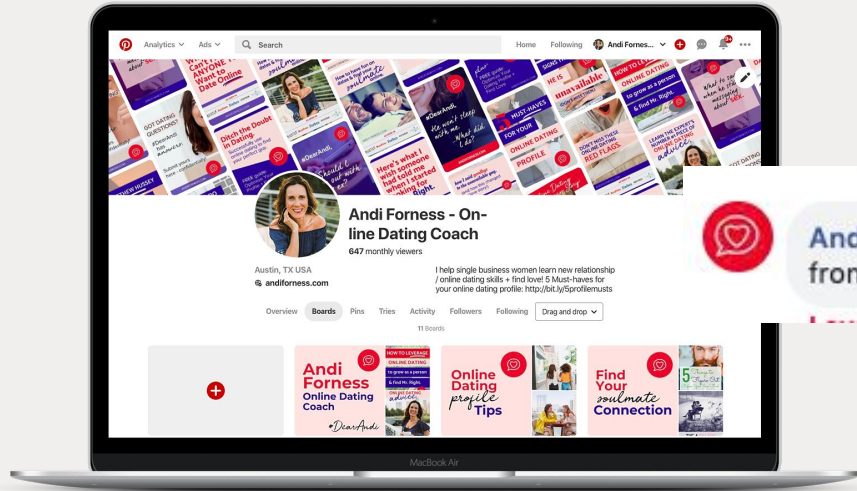
Visits by Source



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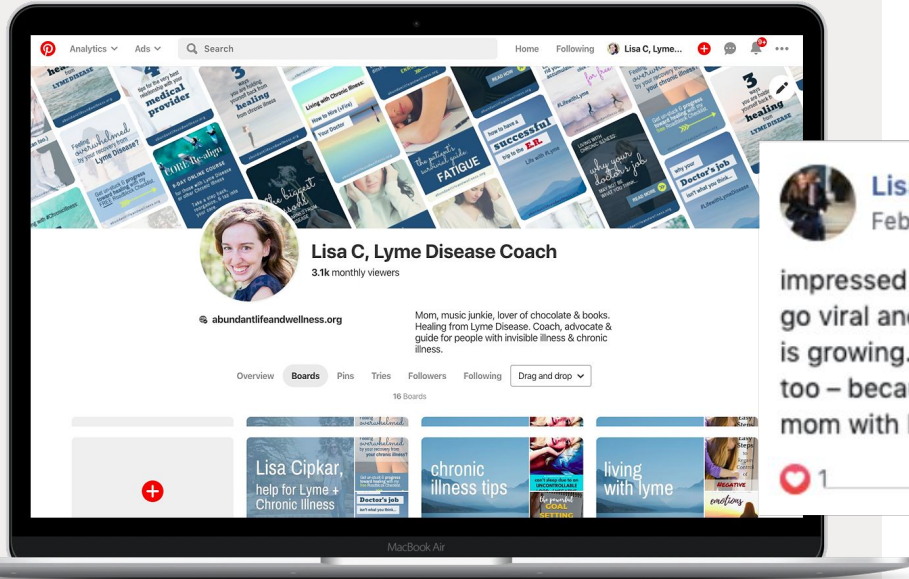
Andi Forness Jana Roe Osofsky... I have started getting consults from PI now!



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# 5 Secrets for Getting Clients using Pinterest



**Lisa Cipkar** recommends **Jana O. Media**.  
February 24 · 👤



impressed by the results from this project! Within just the first month, I had a pin go viral and I started seeing DOZENS of visits to my website every day. My reach is growing. People who need my services are finally finding me through Google, too – because my pins keep coming up in their Google searches. I'm a single mom with big business goals, and this is helping so much. I'm grateful!



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# 5 Secrets for Getting Clients using Pinterest



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February 24 · 



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1



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# 5 Secrets for Getting Clients using Pinterest

**Don't get distracted** - focus on the four pillars, and do them well.

*You have my permission to ignore the rest of the “Pinterest Shiny Objects.”*



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3

PINTEREST IS A **SEARCH ENGINE**, NOT A  
SOCIAL MEDIA PLATFORM.



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SECRET # 3

Does this sound familiar?



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# 5 Secrets for Getting Clients using Pinterest

## SECRET # 3

Pinterest is a search engine, not a social media platform.



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## SECRET # 3

But... what does that actually *mean*?



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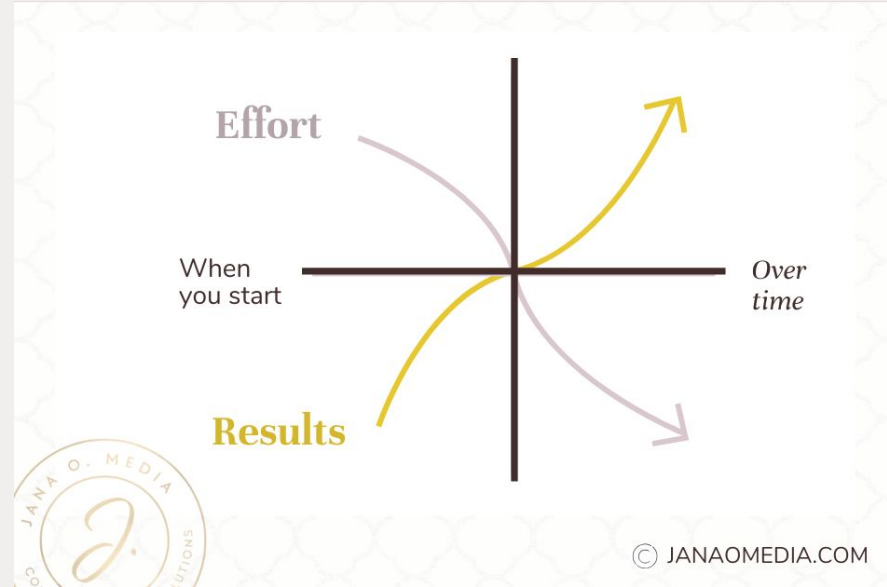
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# 5 Secrets for Getting Clients using Pinterest

## 1. When set up correctly, Pinterest becomes:

- low-maintenance (automated, batched. No hours of engagement needed)
- more effective over time

Inverse Relationship of Effort to Results Over time



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## SECRET # 3

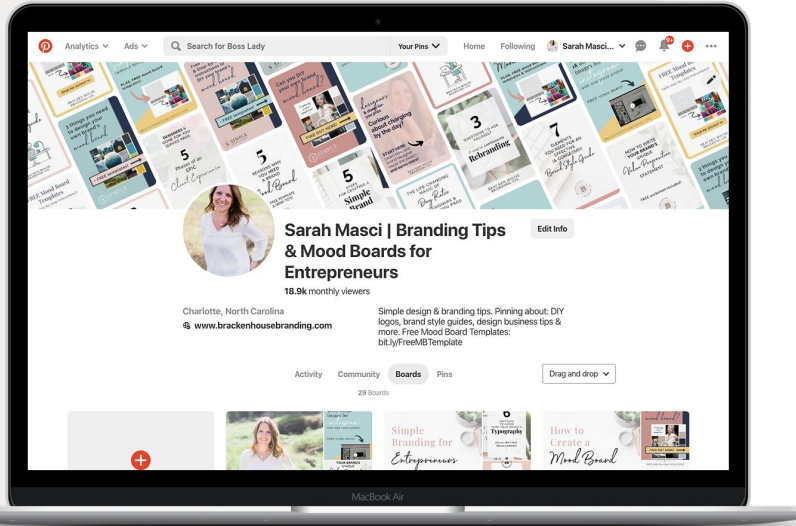
2. Because it's a search engine, you have to optimize your profile with the RIGHT keywords if you want to be discovered by potential paying clients.



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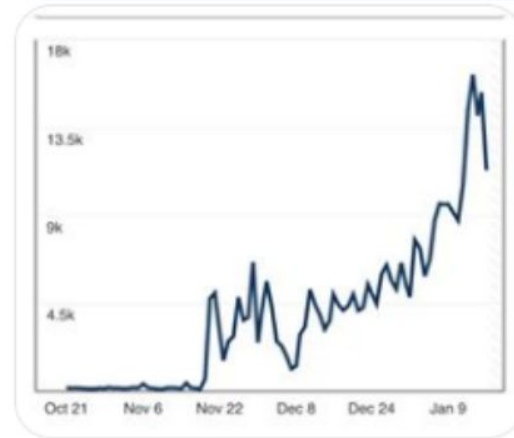
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**Sarah Masci**

You made the process so simple, and I love watching my numbers trending up



Like · Reply · Message · 6h



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## SECRET # 3

Don't skip your **keyword research!**



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# 4

THERE ARE **SIX AREAS** OF YOUR PROFILE THAT YOU CAN (AND SHOULD) OPTIMIZE IN ORDER TO BE FOUND ON PINTEREST.



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## SECRET # 4

There are six areas of your profile that you can optimize in order to be found on Pinterest.



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# 5 Secrets for Getting Clients using Pinterest

## SECRET # 4

### The Six Areas to Optimize:

1. Your Profile Name
2. Your Bio
3. Board Titles
4. Board Descriptions
5. Pin Titles
6. Pin Descriptions

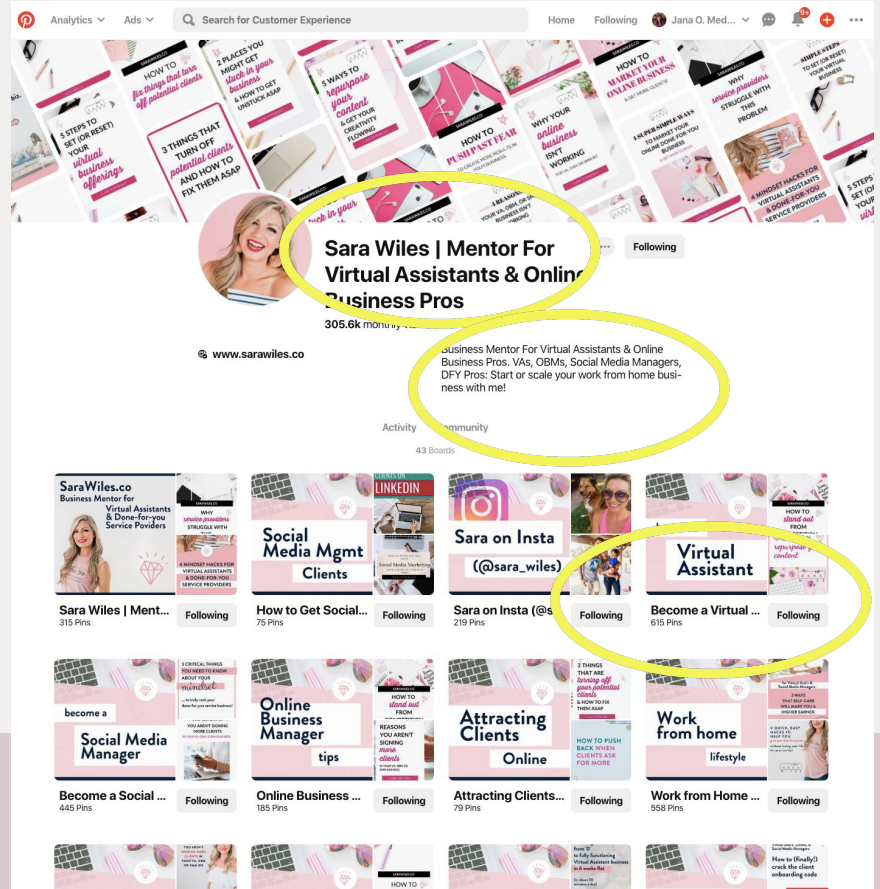
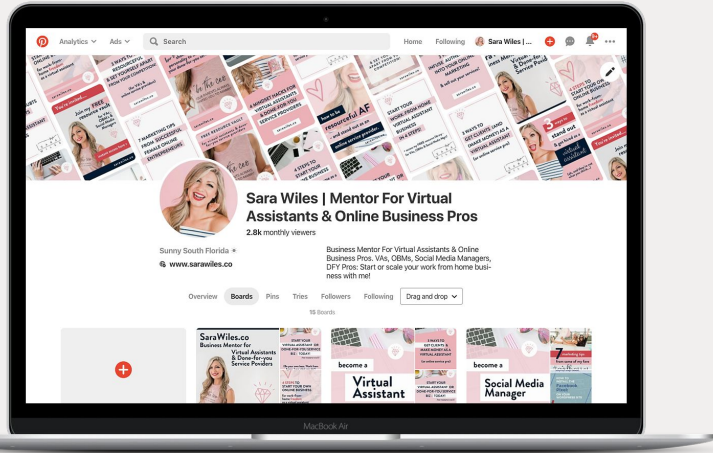
***Stay to the end for a valuable resource to help you do exactly this!***



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# 5 Secrets for Getting Clients using Pinterest



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# 5 Secrets for Getting Clients using Pinterest

The screenshot shows a Pinterest interface. At the top, there's a navigation bar with 'Analytics', 'Ads', a search bar containing 'Search for Small business organization', and navigation options 'Home' and 'Following'. A user profile 'Jana O. Medi...' is visible. Below the navigation, there are icons for a board and a board cover. The board title 'Become a Virtual Assistant' is highlighted with a yellow circle. Below the title, it says '665 Pins · 981 followers' and provides a detailed description of the board's content. At the bottom, there are five pin thumbnails with titles like '101 SERVICES TO OFFER', 'Why You Shouldn't Call', 'HOW TO GROW YOUR va, obm &', 'Over 14 Hours Of FREE Training', and 'WHAT IS A Virtual'.

**Become a Virtual Assistant**  
665 Pins · 981 followers  
Pins about becoming a virtual assistant; becoming a VA. Work from home or digital nomad virtual assistant jobs for beginners, virtual assistant jobs training. Virtual assistant jobs ideas, how to identify your transferrable skills / virtual assistant skills. VA business tips & tricks to know, resources for new virtual assistants, those starting a virtual assistant business & also those scaling one! From Sara Wiles, virtual assistant mentor, coach for social media managers & done-for-you pros.

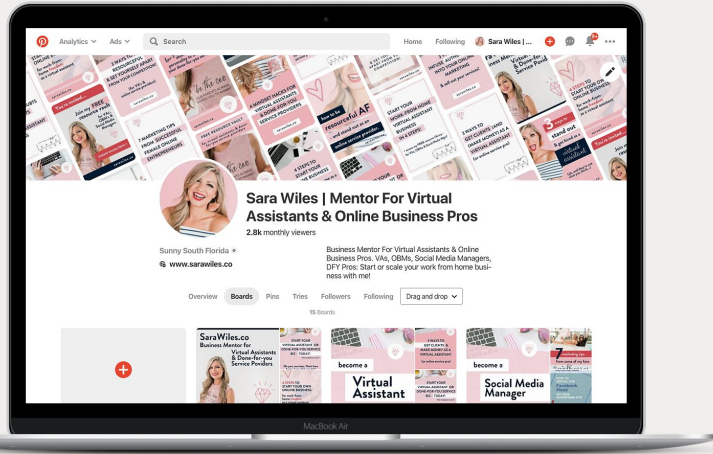
101 SERVICES TO OFFER  
Why You Shouldn't Call  
HOW TO GROW YOUR *va, obm &*  
Over 14 Hours Of **FREE** Training  
WHAT IS A *Virtual*



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Ads ▾ Search for Working Mom Quotes Home Following Sara Wiles | ... 9+ + ...

1.01k Impressions 9 Saves 15 Link clicks See more stats - Only you can see this Promote

START YOUR WORK-FROM HOME VIRTUAL ASSISTANT BUSINESS IN 4 STEPS!

+ access my FREE resource library - for VAs, OBMs & Social Media Mgrs!

SARA WILEY

How to Start Your Virtual Assistant Business

How to Start Your Virtual Assistant Business... Just before my 31st birthday, I took a leap of faith by leaving my safe corporate job to start a virtual Assistant business. With a 16 month old on my hip... More

Photos Comments

Tried this Pin? Add a photo to show how it went Add photo

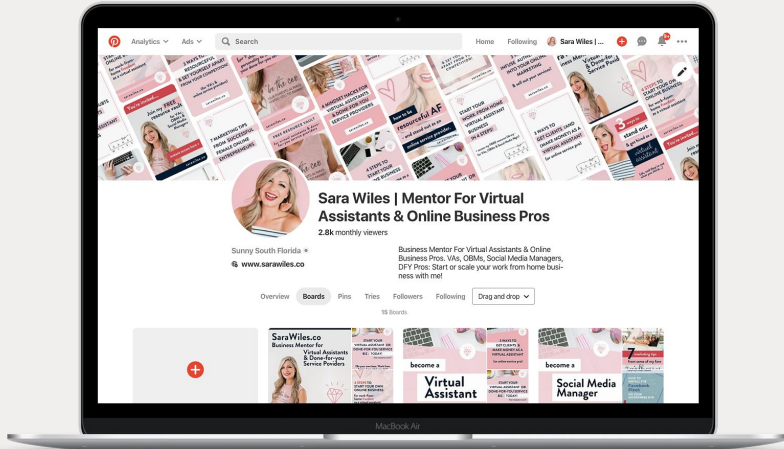
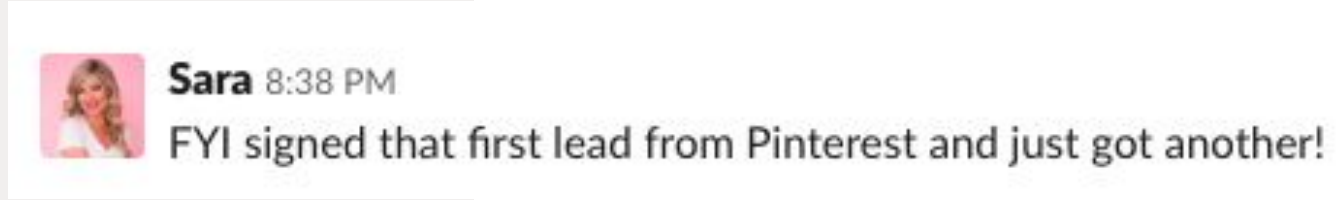
You saved to Become a Virtual Assistant How to Start Your Virtual Assistant Business... Just before my 31st birthday, I took a leap of faith by leaving my safe corporate job to start a virtual Assistant business. With a 16 month old on my hip... More



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## SECRET # 4

You can - no you **MUST!** ;) - optimize the six areas with your keywords to see the best results.



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5

PEOPLE DISCOVER YOUR PINS IN THEIR  
FEEDS - **NOT ON YOUR BOARDS.**  
SO, YOUR PINS HAVE **THIS JOB...**



# 5 Secrets for Getting Clients using Pinterest

## SECRET # 5

When people discover your pins on Pinterest,  
they're seeing them in a  
search feed or their “smart feed.”



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# 5 Secrets for Getting Clients using Pinterest

## SECRET # 5

Your pin graphics have to  
**STOP THE SCROLL** first!



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## SECRET #5

### 3 Ways to STOP the SCROLL:

Design a graphic that:

- 1) ... is eye catching and stands out.
- 2) ... is easy to read and legible, with few but impactful words
- 3) ... quickly conveys your message:

Show your potential client she's in the right place!

Demonstrate that you can solve a problem she has.



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# 5 Secrets for Getting Clients using Pinterest

Eye-Catching & Stands Out

finally!

## THE 5 BEST COFFEE CREAMERS FOR WEIGHT LOSS



**5 BEST COFFEE CREAMERS FOR WEIGHT LOSS**

<b>ORGANIC VALLEY WHOLE MILK</b> 40 calories, 2g fat, 12g carbs, 10g protein (1/2 cup), 10g protein (1/2 cup) Serving size: 1/2 cup *MOST NATURAL CREAMER	<b>ORGANIC HORIZON</b> 40 calories, 2g fat, 12g carbs, 10g protein (1/2 cup) Serving size: 1/2 cup
<b>CALIFORNIA FARMER ORGANIC FRESH ALMOND MILK CREAMER</b> 15 calories, 0.5g fat, 0g carbs, 0g protein (1/2 cup), 0g protein (1/2 cup) Serving size: 1/2 cup	<b>CRANFLAVOR! ALMOND MILK CREAMER</b> 15 calories, 0g fat, 0g carbs, 0g protein (1/2 cup) Serving size: 1/2 cup
<b>SUNDELICIOUS COCONUT MILK - FRENCH VANILLA</b> 20 calories, 0g fat, 0g carbs, 0g protein (1/2 cup), 0g protein (1/2 cup) Serving size: 1/2 cup	<b>BONUS: DIY ALM</b> If you're not into almond milk, you can make your own almond milk creamer.

MASALABODY.COM

## Does celery juice actually help you lose weight?



*Sexy* FOOD THERAPY  
WITH MELISSA RAMOS

AS SEEN OR FEATURED IN:

TEDx THE HUFFINGTON POST CBS

## DOES KNOWING YOUR CHILD'S *personality* REALLY MATTER?

+ TAKE THE QUIZ:  
Discover your child's love language!



PARENTINGWITHPERSONALITY.COM



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Easy To Read



DOWNLOAD YOUR  
FREE GUIDE:

TO *light*  
LAYERING

HOW TO DRESS IN  
BETWEEN SEASONS

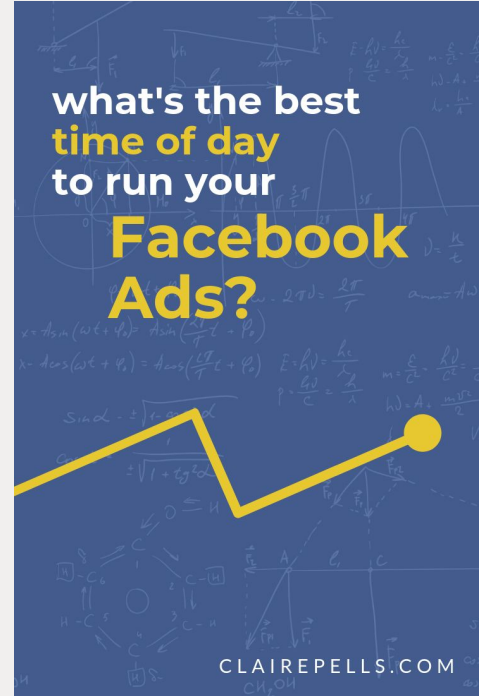
MEGANLARUSSA.COM



**3**  
High-Vibe,  
Positive Ways  
to Handle  
**CLIENT  
DRAMA**

for VAs, OBMs &  
Social Media Mgrs

sarawiles.co



what's the best  
**time of day**  
to run your  
**Facebook  
Ads?**

CLAIREPELLS.COM



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Quickly Conveys Message

HOW TO  
PITCH YOURSELF  
TO *podcasts*

+ FREE  
8-PAGE  
GUIDE

THE ART OF  
THE PERFECT  
PODCAST PITCH

GUIDEMYBRAND.COM

7  
energy-boosting  
snacks for your  
workday  
(that aren't coffee ;)

LEAH BORSKI  
—WELLNESS—

HOW I MANIFESTED  
HALF MY VISION  
BOARD IN 30 DAYS

TUNE IN TO THE PODCAST >

MINDYOURVIBEPODCAST.COM



Jana O

PINTEREST EXPERT & YOUR HOST

# 5 Secrets for Getting Clients using Pinterest

## SECRET # 5

People will discover your pins in their search feeds and smartfeeds - not on your boards as many people imagine! - so your graphics must be to **STOP the SCROLL.**



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PINTEREST EXPERT & YOUR HOST

# 5 Secrets for Getting Clients using Pinterest

## THE 5 SECRETS

**Secret #1:** Women are searching on Pinterest for ALL TYPES of things - including YOUR things ;)

**Secret #2:** You don't have to do all the things in order to succeed at getting clients using Pinterest.

**Secret #3:** Pinterest is a search engine, not just another social media platform - This makes it low-maintenance, and keywords are the ticket to your ideal, action taking audience.

**Secret #4:** There are six areas of your profile that you can (and must!) optimize in order to be discovered.

**Secret #5:** When people discover your pins on Pinterest, they're not discovering them on your profile. So, the first job of your pin is to stop that scroll, Lovely!



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# 5 Secrets for Getting Clients using Pinterest

What's next for your  
Pinterest profile?



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# 5 Secrets for Getting Clients using Pinterest

LET'S REFLECT ON WHAT WE LEARNED...

- People ARE out there searching for you.
- Stick to the basics and build a good foundation for your strategy.
- Don't skip your keyword research.
- There are key areas of your profile you NEED to optimize - if you want leads and clients.
- Design your pins to STOP the SCROLL.



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# 5 Secrets for Getting Clients using Pinterest

I'M NOT SURE WHY YOU CAME TODAY...

- Maybe you're frustrated that you can't seem to get in front of the right people on Pinterest.
- It could be that you're burned out from plugging away so much on social media — and you want a different kind of lead and client generating system.
- Or maybe you just want to "crack the code" on Pinterest and make it work for you.



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# 5 Secrets for Getting Clients using Pinterest

But where do you go from here?



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# 5 Secrets for Getting Clients using Pinterest

I've highlighted just a few of the success stories of my students and clients today. I want their successes to be yours too...



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# Pinterest With Purpose

INTRODUCING

# Pinterest WITH PURPOSE



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BE BOLD



# Pinterest with Purpose:

The Course for Coaches, Course Creators,  
& Online Experts



# Pinterest With Purpose

## THIS COURSE IS FOR YOU IF...

- You're committed to your business for the long haul – and you need a low-maintenance, sustainable way to get clients.
- You want to learn how to use Pinterest strategically.
- You don't have time to watch every Youtube video and download every Pinterest freebie... and sort it all out.
- You don't want to HAVE to be on social media all day, every day - to get clients.
- You want more time to focus on serving people – and less time on getting clients and leads.
- You want the right people to see your blog posts and lead magnets you worked hard to create.
- You plan to have passive income products at some point in your business.
- You want to grow your email list, so you can launch to a list of interested followers – not to crickets.



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## THIS COURSE IS NOT FOR YOU IF...

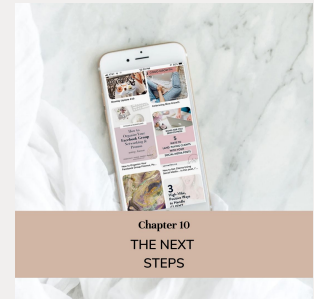
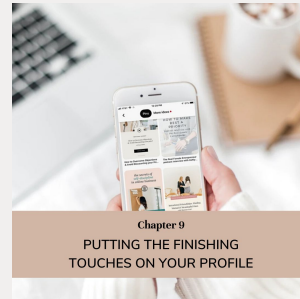
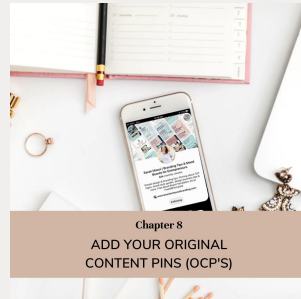
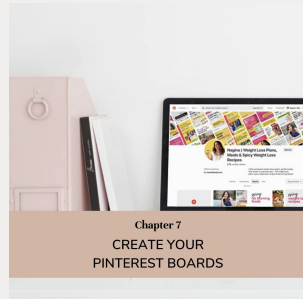
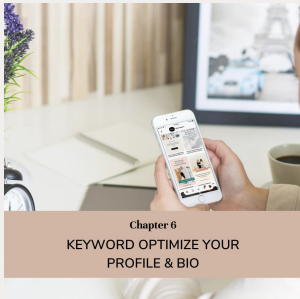
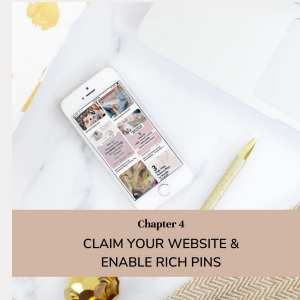
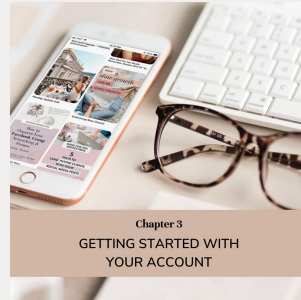
- You're looking for a get rich overnight tactic. Pinterest is for those who are building sustainable businesses.
- You are only interested in having a pretty profile - not really using it strategically for business.
- You don't mind slogging through all sorts of outdated info about Pinterest and guessing what's still relevant.
- You're not a coach or service provider. If you sell crafts on Etsy, or you're a food blogger adding blogs 3, 4, 5 times per week, for example.



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# Pinterest With Purpose



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## Chapter 1

# UNDERSTANDING THE STRATEGY & THE FUNNEL

# Pinterest With Purpose

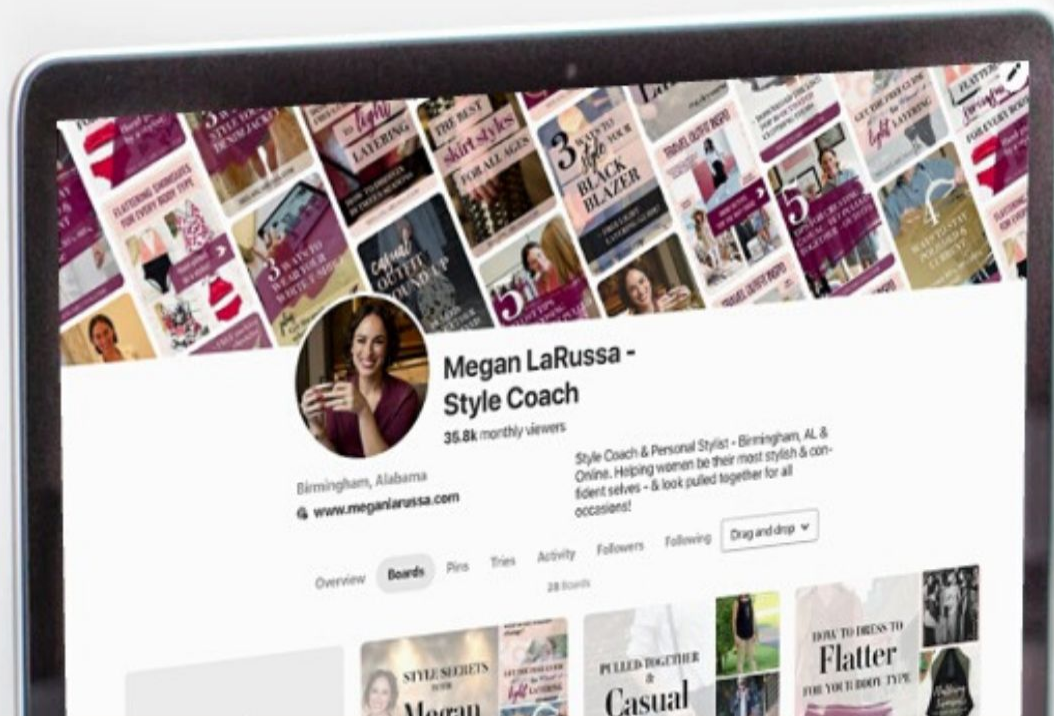
## VALUE

Chapter 1 ..... \$200



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## Chapter 2

# THE ANATOMY OF A STRATEGIC PINTEREST PROFILE

# Pinterest With Purpose

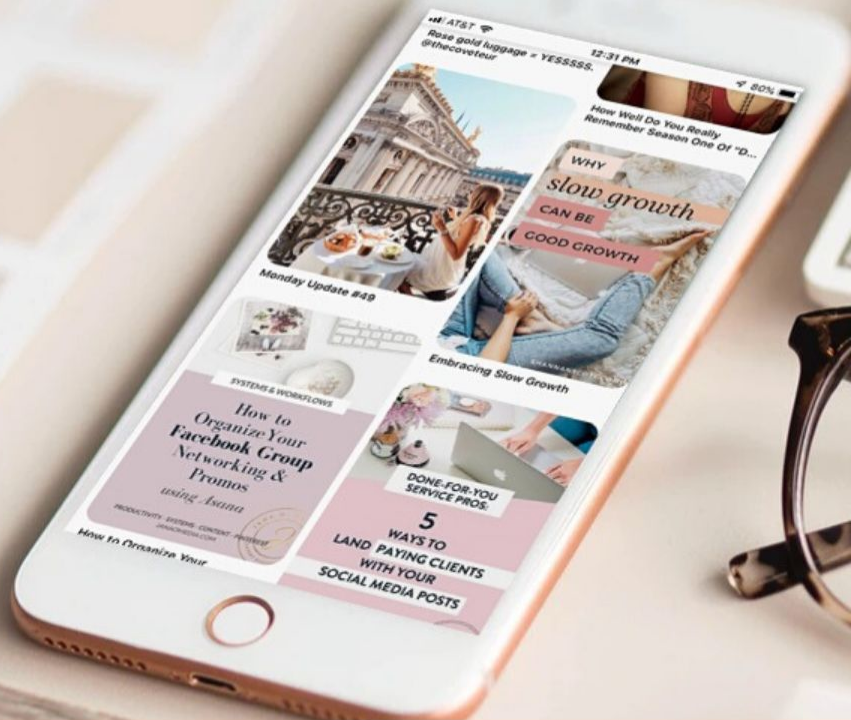
## VALUE

Chapter 1 .....	\$200
Chapter 2 .....	\$350



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## Chapter 3

# GETTING STARTED WITH YOUR ACCOUNT

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## VALUE

Chapter 1 .....	\$200
Chapter 2 .....	\$350
Chapter 3 .....	\$250



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## Chapter 4

# CLAIM YOUR WEBSITE & ENABLE RICH PINS

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## VALUE

Chapter 1 .....	\$200
Chapter 2 .....	\$350
Chapter 3 .....	\$250
Chapter 4 .....	\$100



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## Chapter 5

# KEYWORD STRATEGY & KEYWORD RESEARCH

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## VALUE

Chapter 1 .....	\$200
Chapter 2 .....	\$350
Chapter 3 .....	\$250
Chapter 4 .....	\$100
Chapter 5 .....	\$600



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## Chapter 6

# KEYWORD OPTIMIZE YOUR PROFILE & BIO

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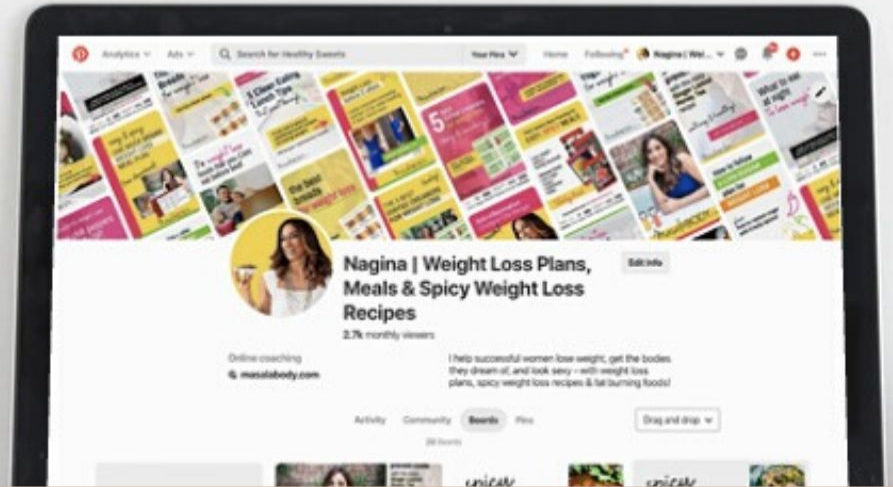
## VALUE

Chapter 1 .....	\$200
Chapter 2 .....	\$350
Chapter 3 .....	\$250
Chapter 4 .....	\$100
Chapter 5 .....	\$600
Chapter 6 .....	\$400



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Chapter 7  
CREATE YOUR  
PINTEREST BOARDS

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## VALUE

Chapter 1 .....	\$200
Chapter 2 .....	\$350
Chapter 3 .....	\$250
Chapter 4 .....	\$100
Chapter 5 .....	\$600
Chapter 6 .....	\$400
Chapter 7 .....	\$600



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## Chapter 8

# ADD YOUR ORIGINAL CONTENT PINS (OCP'S)

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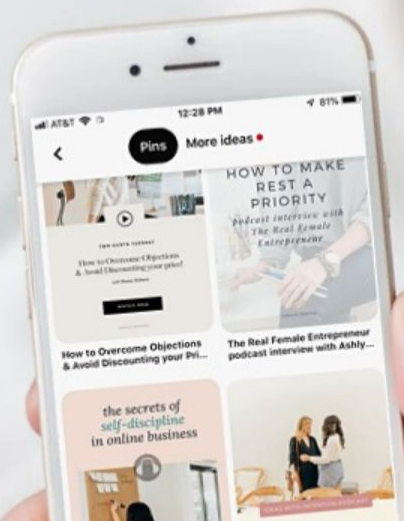
## VALUE

Chapter 1 .....	\$200
Chapter 2 .....	\$350
Chapter 3 .....	\$250
Chapter 4 .....	\$100
Chapter 5 .....	\$600
Chapter 6 .....	\$400
Chapter 7 .....	\$600
Chapter 8 .....	\$400



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## Chapter 9

# PUTTING THE FINISHING TOUCHES ON YOUR PROFILE

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## VALUE

Chapter 1 .....	\$200
Chapter 2 .....	\$350
Chapter 3 .....	\$250
Chapter 4 .....	\$100
Chapter 5 .....	\$600
Chapter 6 .....	\$400
Chapter 7 .....	\$600
Chapter 8 .....	\$400
Chapter 9 .....	\$100



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## Chapter 10

# THE NEXT STEPS

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## VALUE

Chapter 1 .....	\$200
Chapter 2 .....	\$350
Chapter 3 .....	\$250
Chapter 4 .....	\$100
Chapter 5 .....	\$600
Chapter 6 .....	\$400
Chapter 7 .....	\$600
Chapter 8 .....	\$400
Chapter 9 .....	\$100
Chapter 10 .....	\$200

**TOTAL: \$2,900**



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## Maybe you're wondering how much all this will cost?

- You could hire a someone (like me) to build your Pinterest profile from scratch and manage it going forward. And that starts at \$2800.
- You could hire a consultant to review your profile and advise you on next steps, which generally costs at least \$1,300.
- So what would you pay to master this yourself - with proven step-by-steps that you can follow at your own pace?



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How much will this cost me?

Not \$2,800.

Not even \$1000.

The entire system is just \$299.



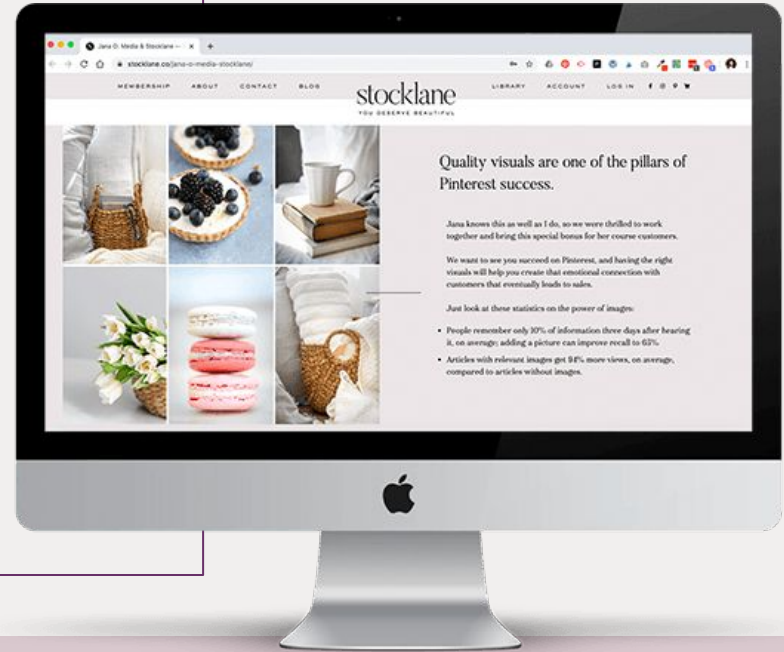
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Plus I've got a few bonuses to add even more value...

- **15 gorgeous stock photos** from Muriel Silva from Stocklane.co



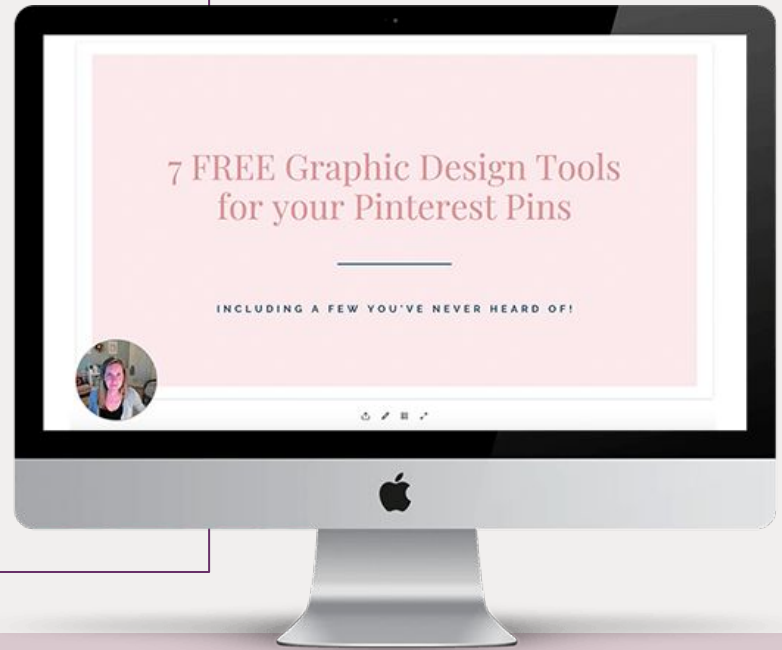
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Plus I've got a few bonuses to add even more value...

- **Exclusive training from brand designer Sarah Masci:** 7 FREE tools that you can use to make your Pinterest pins pop!



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Plus I've got a few bonuses to add even more value...

- **10 reusable and customizable Canva Pinterest pin templates** I've designed to be more optimized for Pinterest than the templates that Canva offers.



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14-Day Guarantee

100% Money Back!



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# Pinterest With Purpose



14-Day Guarantee

100% Money Back!



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# Pinterest With Purpose

*“As a health coach, I knew how valuable Pinterest could be – but I just didn’t know where to start. I took Jana’s Pinterest course, and I loved how simple she made everything.*

*Before, I had no clue how Pinterest worked... But now I get it! I know exactly how to set up my profile, how to create boards, how to keyword – everything!”*

- LAUREN BRADLEY, Health Coach & Nutritionist Fueled Physique



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*"I'm starting to offer Pinterest VA services, so I took Jana's Pinterest course for coaches and service providers. I loved it so much that I watched it twice! In sweet, short videos, Jana walked me through a real Pinterest account and showed me exactly – step-by-step – how she sets up client accounts.*

*This was my second Pinterest course. The first one was full of print screens and long, videos. I was hesitant to buy another course, but the price was so affordable so I did it!..*

*And I'm so glad I did! I now know how to do keyword research, create boards, create pins and so much more. Thank you, Jana!"*

- NINA MACARIE, Virtual Assistant



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*“When I began working on Pinterest, I figured that the technical concepts might overwhelm me, as is often the case! But Jana has a great system of breaking things down, carefully explaining, and reiterating any steps that may be tricky.*

*My Pinterest reach has doubled in less than two weeks! And, I feel capable to carry out the concepts and steps she instructed on.”*

- **JAMI KIRKBRIDE**, Professional counselor, Parenting Coach, Speaker, and Author, Parenting with Personality



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*“We had taken some steps to set up our Pinterest account, but didn’t understand the strategy and mindset behind using it as a way to generate income.*

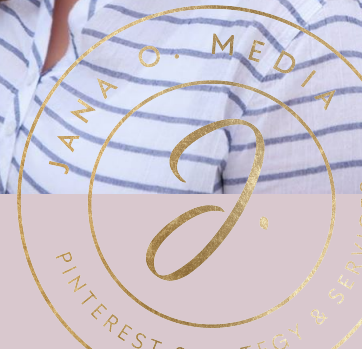
*We now have a very clear picture of how to move forward and generate income with Pinterest. We now understand that you set Pinterest up in a way that doesn’t take too much time each month, but over time it will yield huge results, grow our following, and generate passive income. Our biggest take-away: We learned Pinterest can feel easy with the proper initial set up.”*

- **ELVIN AND ALLISON PEREZ**, Intuitive Relationship & Alignment Coaches, [ElvinandAllison.com](http://ElvinandAllison.com)



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# Pinterest With Purpose



And for my webinar attendees, I'm offering a special savings on my Pinterest with Purpose course

~~\$299~~ \$199

**(savings of \$100!)**



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# Pinterest With Purpose

## Pinterest Basic Monthly Workflow

the 3 essential phases  
& step-by-step checklist  
for the workflow I teach VIP clients



### Housekeeping:

analytics)

most important KPI)

view your

record any

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based on the

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hat you

Pins)

tool in Tailwind

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edule them to

### If your

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there 9

PLUS to sweeten the deal...

**Webinar listeners** get the monthly  
Pinterest checklist with the exact tasks and  
the monthly account maintenance  
workflow that I recommend to my VIP  
clients!

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How to Keyword 6 Areas of  
Your Pinterest Profile

**SWIPE FILE** will be delivered to  
your email box!



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*“Pinterest is my NUMBER ONE source of website and lead magnet traffic. I’m seeing hundreds of sessions every month, and I’m already booking consult calls with clients who learned about me on Pinterest.”*

- **ANDI FORNESS**, Love and Dating Coach,  
[AndiForness.com](http://AndiForness.com)



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## Order Summary



Limited-Time Webinar Savings - \$100 off! — Pinterest  
with Purpose: Setting up a Strategic Profile  
**\$199**

Total USD

**\$199**

## Account Information

Email Address

name@example.com

Name

John Doe

I agree to receive instructional and promotional emails

**JUST A HEADS-UP...**

**THIS \$100 SAVINGS OFFER IS  
ONLY AVAILABLE FOR THE NEXT  
FEW DAYS!**



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